

## ADVERTISING SALES

XYZ Co Ltd, with 14 offices in China, Taiwan and Hong Kong, is a division of XYZ Co. AG, Germany's largest media group. We are looking for a top caliber advertising account manager to handle advertising sales for 4 of our range of 12 trade and business titles that focus on the booming China Market.

The account manager will also handle sales for leading US and European trade magazines. Based in Hong Kong you will ideally have at least 3 years of direct advertising sales experience, ideally in trade magazine field. You will have Excellent English and ideally Chinese communication skills, be well organised and highly motivated by results.

**Advertising Sales Summary**

*"Degree-educated Sales Advertising Administrator with 5 years China and regional experience in US Trade Magazines. Results oriented and able to generate increased revenue from existing clients through effective client management processes and customer service. Seeking opportunity to progress to a direct sales position."*